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How to write a body.

Step 1. Inform the reader.

Step 2. Develop the topic sentence.

Step 3. Support the topic sentence.

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Step 1.

Establish the reason you are writing.

Here are some ways that are appropriate.

Informal

I would like to let you know that...

I am happy to say that...

Just letting you know...

Formal

I am writing in regards to the...

With reference to our...

It is a pleasure to inform you that...

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Step 2.

Use a topic sentence.

This is like writing a summary at the beginning of the paragraph.

Tip #1

Keep it short.

15-20 words max.

Tip #2

Make this clear.

Keep the subject and verb close.

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Step 3.

Next, we need to support the topic sentence.

Look at some of the examples below.

Tip #1

You should use **at least 2 support sentences** to help describe your topic sentence.

Tip #2

Make sure that they are no longer than 30-35 words each.

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Using Bullet Points

If you are making a list use bullet points to organize for your reader.

Tip #1

Questions are much easier to understand if they are written individually in bullet points.

Tip #2

This is also true about steps or parts of a process. In paragraph form, they can be difficult to follow.

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Leading into the conclusion.

Set your reader up for the conclusion.

Tip #1

What do you want to get out of the email?

Tip #2

Double check your register.

Will your call to action be appropriate?